

The logo features a central dark blue circle containing the text 'AIFFI' in white serif font. Below it is a thin white horizontal line, followed by the full name 'Italian Private Equity, Venture Capital and Private Debt Association' in a smaller white sans-serif font. This central circle is surrounded by a thick, multi-layered ring that transitions from light green to dark green. The background is white with several decorative elements: a dark blue circle at the top center, a light green circle at the top left, a dark green circle at the bottom left, and a dark blue circle at the bottom center. A thin dark blue arc with small green dots is on the left side.

**AIFFI**

Italian Private Equity, Venture Capital  
and Private Debt Association

# AIFFI Activity

A horizontal bar with a rounded left end, transitioning from dark green to light green.

**2025**

# INSTITUTIONAL ACTIVITIES

## Initiatives aimed at fostering fundraising



Dialogue and education initiatives with Italian institutional investors (pension funds, insurance companies,...) in order to promote investments in private capital, even through the cooperation with their associations (Ania, Assofondipensione, Assoprevidenza...) and organizing specific events



Stronger involvement of clients from private banking (through the cooperation with AIPB – Italian Private Banking Association)



Solving technical and operational issues related to the investment in private capital



Promotion of international events in order to attract investors towards our country

## Actions to facilitate way out



Strengthening dialogue with Borsa Italiana and participation to the advisory board and the consultation committee in order to facilitate the listing process



Enhancing M&A channels, also at the international level

## Activities aimed at consolidating business



Achieving a clear and certain fiscal and legal framework



Initiatives to support private capital within the Italian and international financial community, the entrepreneurial world and the press



Dialogue with supervisory authorities in order to share standard documents, speeding up procedures and simplifying obligations for intermediaries



Dialogue with the Italian Revenue Agency in order to achieve clear interpretation on fiscal framework (value added tax, incentives framework...)

**Technical Committees are  
working groups focused on market and  
technical issues  
partecipated by full members AIFI**

## **TECHNICAL COMMITTEES**

**AIFI Board established the following Committees:**

**Private Equity big buy out, Private Equity mid market, Venture Capital, Private Debt, Turnaround, Tax & Legal, M&A, ESG.**

**Working group:  
Infrastructure**

## STUDIES AND RESEARCHES

**Annual and half half-year analyses of private equity and venture capital Italian market**

**Annual and half half-year analyses of private debt Italian market**

**Annual analysis of private equity and venture capital performances**

**Analysis on the economic impact of the private capital and on the value creation**

**Specific reasearches on trending topics**

**Cooperation with observatories and University research centers, Istat and Banca d'Italia**

**Participation to the EDC (European Data Cooperative) of Invest Europe**

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# PUBLICATION AND RESEARCH ACTIVITIES



**Yearbook**



**Quaderni**



**Private Equity of the Year -  
I finalisti della XXI edizione**



**I fondi Pan Europei**



**25 anni di private equity  
in Italia**



**VeM - Venture  
Capital Monitor**



**Private Equity e  
Aziende Familiari**



**Private Debt Market**



**Costruire il domani  
investendo  
in tecnologia e scienze  
della vita**



**Private Capital e  
Intelligenza Artificiale**



**Private Capital e  
Sostenibilità**



**90 minuti: private  
capital e calcio**

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# MAIN INSTITUTIONAL EVENTS



**AIFI Annual Meeting**



**Premio Dematté PEYO**



**Private Debt Award**



**Private Capital Conference**



**Meeting with Italian Institutional Investors**



**Meeting in Paris**



**Meeting in London**



**Meeting in New York**

# OTHER INITIATIVES

**AIFI**

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**Presentation of Private Equity Monitor and Venture Capital Monitor data**

**Meeting and dialogue with supervisory authorities**

**Meeting and dialogue with the Italian Revenue Agency**

**Tax & Legal seminars and webinars**

**AIFI Young**

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# COMMUNICATION ACTIVITIES



**Private Capital Today**



**AIFI Italian and English Newsletter**



**AIFI Circulars**



**AIFI Roundup on LinkedIn**



**Press Office Activities**



**Social Card on LinkedIn**



**Reels and videos**



**Whatsapp Channel**



**Storytelling on private equity champions**



**Other Social Media Activities**



# AIFI

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## AIFI R&F: courses and activities

Established in 1996, AIFI Ricerca e Formazione offers consultancy, research and training services in the economic, legal and financial fields, with particular reference to the activities related to the private capital sector.

### MAIN TRAINING FIELDS

Continuous training for Mifid II, format e e-learning, Ad hoc training for management companies' Boards, Course for institutional investors «Private equity, venture capital, private debt», Course on anti-money laundering issues, Course for business angels and seed funds.

### MAIN AREAS

Feasibility studies on the constitution of new managers and/or new investment vehicles, Technical assistance on public administrations for the elaboration of incentive tools, Technical assistance for the organization of events related to private capital, Analysis of market positioning.



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## OUR WEBSITES

# AIFI

Italian Private Equity, Venture Capital  
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### AIFI - [WWW.AIFI.IT/EN](http://WWW.AIFI.IT/EN)

Institutional website offering visibility to AIFI Members through dedicated directories. It includes corporate governance documentation, research, key publications, and tax & legal insights, as well as press releases and relevant materials about the sector.

Access to certain specific documents, such as position papers, association standards, and event proceedings, is reserved for Members.




### VENTUREUP - [WWW.VENTUREUP.IT](http://WWW.VENTUREUP.IT)

A platform dedicated to in-depth exploration of the venture capital and innovation ecosystem, featuring a self-assessment tool for startup founders and useful documentation for launching a new business and engaging with investors.



### K4G - KEY FOR GROWTH - [WWW.K4G.IT](http://WWW.K4G.IT)

A platform with the mission of providing an agile, straightforward, and user-friendly tool for entrepreneurs and managers interested in engaging with the world of private capital, including private equity, private debt, and turnaround.



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# AIFFI Activity

A horizontal bar with a gradient from dark green on the left to light green on the right, containing the year '2025' in white text.

**2025**