# AIFI

Italian Private Equity, Venture Capital and Private Debt Association

# **AIFI Activity**





### **INSTITUTIONAL ACTIVITIES**

#### Initiatives aimed at fostering fundraising



Dialogue and education initiatives with Italian institutional investors (pension funds, insurance companies,...) in order to promote investments in private capital, even through the cooperation with their associations (Ania, Assofondipensione, Assoprevidenza...) and organizing specific events

Stronger involvement of clients from private banking (through the cooperation with AIPB - Italian Private Banking Association)



Solving technical and operational issues related to the investment in private capital



Promotion of international events in order to attract investors towards our country

#### Actions to facilitate way out



Strengthening dialogue with Borsa Italiana and participation to the advisory board and the consultation committee in order to facilitate the listing process



Enhancing M&A channels, also at the international level

#### Activities aimed at consolidating business



Achieving a clear and certain fiscal and legal framework





Dialogue with the Italian Revenue Agency in order to achieve clear interpretation on fiscal framework (value added tax, incentives framework...)



Initiatives to support private capital within the Italian and international financial community, the entrepreneurial world and the press

Dialogue with supervisory authorities in order to share standard documents, speeding up procedures and simplifying obligations for intermediaries



### **TECHNICAL COMMITTEES**

**Technical Committees are** working groups focused on market and technical issues partecipated by full members AIFI

**AIFI Board established the following Committees:** 

Private Equity big buy out, Private Equity mid market, Venture Capital, Private Debt, Turnaround, Tax & Legal, M&A, ESG.

Working group: Infrastructure



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### **STUDIES AND RESEARCHES**

Annual and half half-year analyses of private equity and venture capital Italian market Annual and half half-year analyses of private debt Italian market Annual analysis of private equity and venture capital performances Analysis on the economic impact of the private capital and on the value creation **Specific reasearches on trending topics Cooperation with observatories and University research centers, Istat and Banca d'Italia Participation to the EDC (European Data Cooperative) of Invest Europe** 



### **PUBLICATION AND RESEARCH** ACTIVITIES



Yearbook



Quaderni



Private Equity of the Year -I finalisti della XXI edizione



I fondi Pan Europei



Private Equity e **Aziende Familiari** 



**Private Debt Market** 



Costruire il domani investendo in tecnologia e scienze della vita



**Private Capital e** Intelligenza Artificiale



25 anni di private equity in Italia



VeM - Venture **Capital Monitor** 



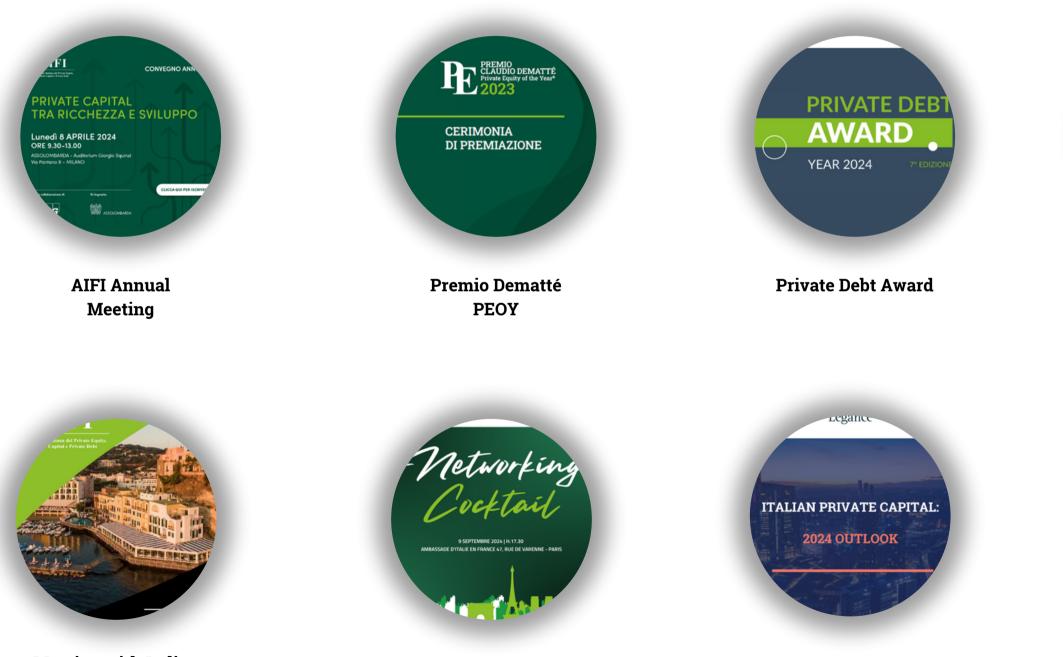
**Private Capital e** Sostenibilità



90 minuto: private capital e calcio



### MAIN **INSTITUTIONAL EVENTS**



**Meeting with Italian Istitutional Investors** 

**Meeting in Paris** 

Meeting in London

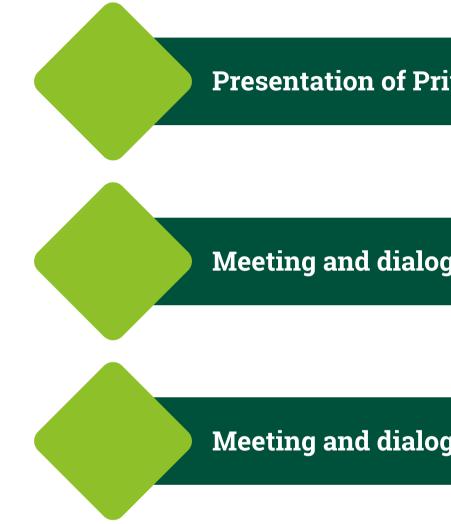


**Private Capital Conference** 



**Meeting in New York** 

#### **OTHER INITIATIVES**



Tax & Legal seminars and webinars





Italian Private Equity, Venture Capital and Private Debt Association

Presentation of Private Equity Monitor and Venture Capital Monitor data

Meeting and dialogue with supervisory authorities

Meeting and dialogue with the Italian Revenue Agency



### **COMMUNICATION ACTIVITIES**



**Private Capital Today** 



Associazione Italiana del Priv Venture Capital e Privat

Newsletter #3

AIFI Italian and English Newsletter **AIFI Circulars** 



Social Card on Linkedin



**Reels and videos** 



Whatsapp Channel



AIFI Roundup on Linkedin



Press Office Activities



Storytelling on private equity champions



Other Social Media Activities



### **AIFI R&F: courses and activities**

Established in 1996, AIFI Ricerca e Formazione offers consultancy, research and training services in the economic, legal and financial fields, with particular reference to the activities related to the private capital sector.

#### **MAIN TRAINING FIELDS**

Continuous training for Mifid II, format e e-learning, Ad hoc training for management companies' Boards, Course for institutional investors «Private equity, venture capital, private debt», Course on anti-money laundering issues, Course for business angels and seed funds.

#### **MAIN AREAS**

Feasibility studies on the constitution of new managers and/or new investment vehicles, Technical assistance on public administrations for the elaboration of incentive tools, Technical assistance for the organization of events related to private capital, Analysis of market positioning.



### **OUR WEBSITES**

## AIFI

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#### AIFI - WWW.AIFI.IT/EN

Institutional website offering visibility to AIFI Members through dedicated directories. It includes corporate governance documentation, research, key publications, and tax & legal insights, as well as press releases and relevant materials about the sector. Access to certain specific documents, such as position papers, association standards, and event proceedings, is reserved for Members.

#### **VENTUREUP - WWW.VENTUREUP.IT**

A platform dedicated to in-depth exploration of the venture capital and innovation ecosystem, featuring a self-assessment tool for startup founders and useful documentation for launching a new business and engaging with investors.

#### K4G - KEY FOR GROWTH - WWW.K4G.IT

A platform with the mission of providing an agile, straightforward, and user-friendly tool for entrepreneurs and managers interested in engaging with the world of private capital, including private equity, private debt, and turnaround.



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