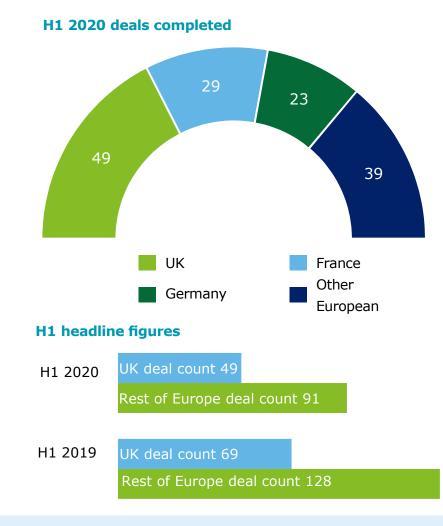
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### Private Debt Award International Market

Deloitte Financial Advisory

### Deloitte Alternative Lender Deal Tracker



**Borrowers:** Access Direct Lending to power growth Businesses rely on access to growth capital, yet due to risk appetite and stringent regulation, banks are more constrained. Bringing in alternative and flexible capital allows companies to grow, yet the market can be overwhelming with numerous complex loan options offered to borrowers. Direct Lenders can offer effective rates with little or no equity dilution of your business, enabling businesses to make acquisitions, refinance bank lenders, consolidate the shareholder base, and grow activities.

### The Alternative Lender Deal Tracker now covers 60 lenders and a reported 2433 deals

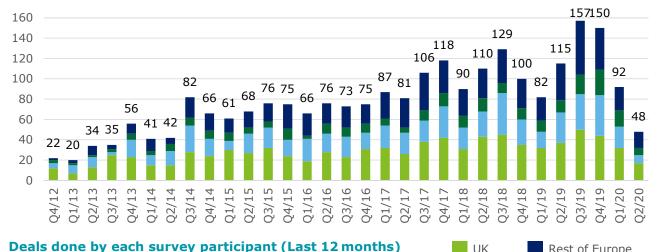
UK

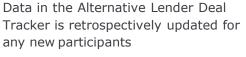
Rest of Europe

#### **Alternative Lender Deal Tracker**

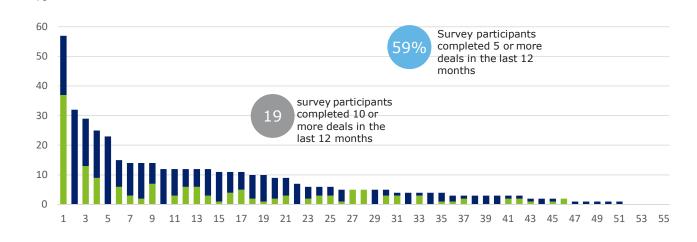
70

Currently covers 60 leading Alternative Lenders. Only UK and European deals are included in the survey.



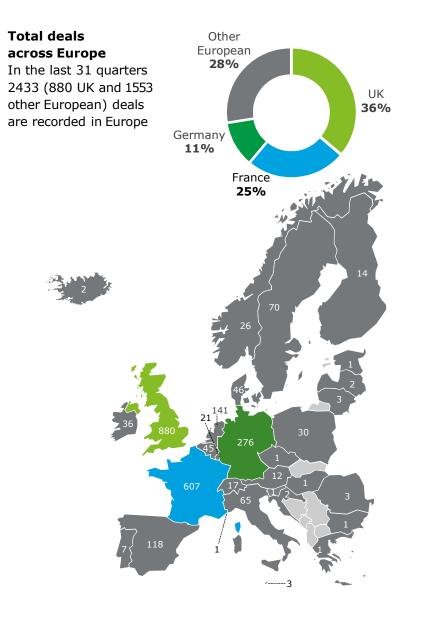






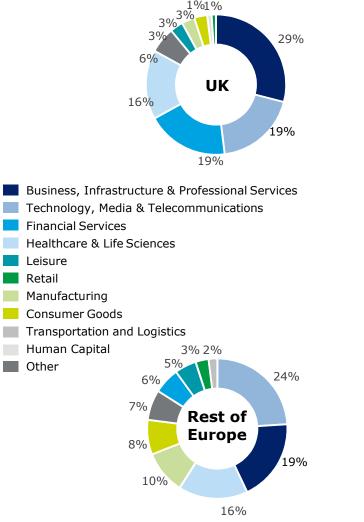
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# Direct Lenders increasingly diversifying geographies



### Total deals across industries (Last 12 months)

Within the UK, the the Business, Infrastructure & Professional Services industry has been the dominant user of Alternative Lending with 29% followed by TMT with 19%.



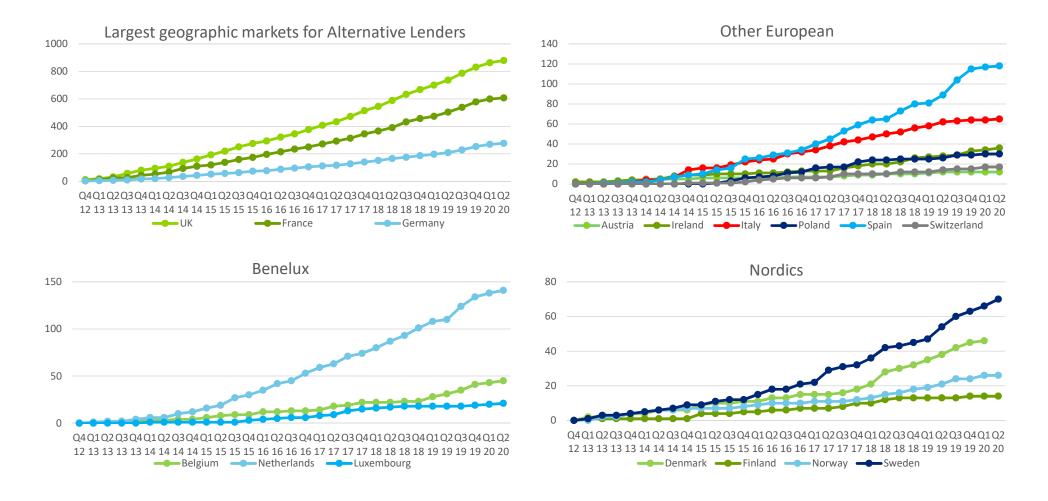
In the rest of Europe there are 5 main industries: TMT, Business, Infrastructure & Professional Services, Healthcare & Life Sciences, Manufacturing and Consumer Goods

4

## The UK still leading as the main source of deal volume for Direct Lenders in Europe

### Cumulative number of deals per country

The number of deals is increasing at different rates in various European countries. The graphs below show countries that have completed 5 or more deals till June 2020



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